



**Friday May 1st 1:30 - 4:00pm**  
**Followed by a Reception**  
**Kravis Center:**  
**Freeberg Forum (LC-62)**

[cie.cmc.edu](http://cie.cmc.edu)  
[angel.co/cie-3](http://angel.co/cie-3)

## Panel Discussion & Pitch Event

### Presented By:



## Ventures



### HappyDesk, Inc

*Dorthy Bright, CMC'89*

HappyDesk is a SaaS enterprise software solution for the space provider that transforms the way shared spaces are sold accessed and serviced. The Marketplace allow seekers of space to access these communities whether it be by renting an office or a virtual space.



### Glass Media

*Daniel Black, CMC'11*

Glass Media specializes in cloud-based, on-demand in-store and storefront projection-based marketing solutions.

### Sifty

*Varun Puri, CMC'16*

*Dhruv Manchala, CMC'16*

Sifty is a mobile application that enables you to connect with your friends and follow updates across multiple social media networks simultaneously. We sift through unnecessary information on your news feeds so that you can follow the people you care about regardless of the platform they use.

## Ventures



### Boomerang Messenger

*Branden Windle, CMC'11*

*Dr. Elizabeth Sweedyk, HMC*

Boomerang Messenger is a simple and intimate way for friends to communicate on their mobile devices. Boomerang lets users send short video messages and then receive their friends' immediate video reactions. The process of capturing reaction videos is entirely automated, so friends' reactions are candid and immediate.



SERENGETEE

### Serengetee

*Jeffrey Steitz, CMC'13*

Serengetee is a social clothing brand that incorporates global fabrics into t-shirts, bags, and accessories. Every Serengetee purchase supports fabric makers and grassroots causes in over 30 countries. With a fan base of over 500k and write-ups in Forbes, Mashable, Entrepreneur, and The Huffington Post, Serengetee has become one of the fastest growing clothing brands in the country. Founders, Jeff Steitz (CMC '13) and Ryan Westberg, launched the e-commerce site out of their dorm rooms in 2012.

## Schedule of Events

## About the CIE

## Panelists

**- 1:30 - 1:35pm -  
Introduction by  
President Chodosh**

**- 1:35 - 2:30pm -  
Panel Discussion on  
Best Practices for  
Angel Investors**

**- 2:35 - 4:00pm -  
Venture Presentations  
& Wrap Up**

**- Reception to Follow -**

The Center for Innovation and Entrepreneurship fosters and supports the entrepreneurial initiatives of the students at the Claremont Colleges. The Center provides resources for faculty/student research, supports co-curricular programming, including workshops, hackathons, networking events, competitions, speakers, and mentoring and internship programs. Students have access to laboratory space, design software, and other resources to meet their entrepreneurial needs.



### Advisory Board

|                                           |                       |
|-------------------------------------------|-----------------------|
| Kip Hallman '81 P'14                      | Jon Kirchner '89      |
| Joel Appel '87                            | James Montgomery P'15 |
| Richard Chino '90                         | David Obrand '91 P'18 |
| Phillip Friedman '74 P'14                 | Mike Sekits '88       |
| Robert Ketterer '85                       | Wayne Slavitt '80     |
| Scott Zajac P'16                          | David Spencer '86     |
| Matthew Goldman '03                       |                       |
| Janet Kiholm Smith (Faculty Board Member) |                       |
| Theodora Coulis (CIE Program Coordinator) |                       |

### Student Leadership Team

Emily Gran '16  
Thomas Hague '16  
Manav Kohli '16  
Scott Sonneborn '17  
Leili Azarbarzin '17  
Asher Weiss '18

### - Angel Investment Panel -



**Wayne Slavitt '80 (Moderator)**  
*President and CEO, Mobul*



**Carol Kazmer '80**  
*Attorney, Outside GC*

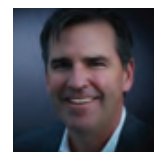


**Mark N. Schwartz '78**  
*Investor, Entrepreneur, and  
Board Member*



**Arielle Zuckerberg '11**  
*Senior Product Manager, Humin*

### - Venture Judges -



**James Montgomery P'15**  
*Founder, Montgomery & Co*



**Abie Katz '13**  
*Associate, August Capital*



**Matthew Goldman '03**  
*Founder and CEO, Wallaby Financial*